

August/Sept. 2009
Vol. 1 Issue 1

Mission Statement:

LXMS will provide each student the opportunity to develop the educational skills, knowledge, attitude and character to become compassionate, lifelong learners with an intercultural understanding and respect.

The Inquirer

The Lexington Middle School IB Newsletter

Using the IB Design Cycle in Native American Studies

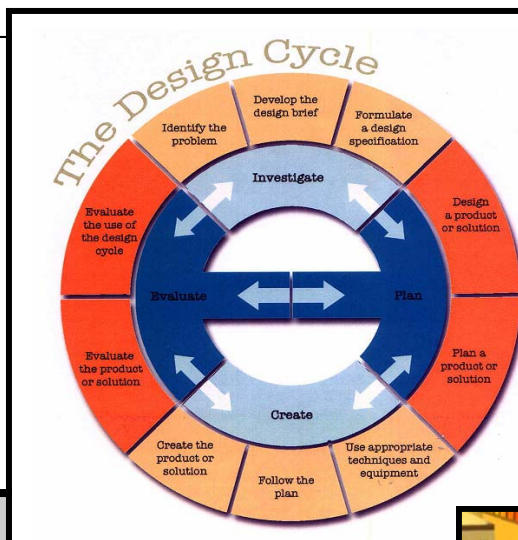


Students used Media Center books & educational websites in order to gather information.

Eighth grade American History students used the IB **Design Cycle** during their Native American unit. They **investigated** a Native American culture using media center resources, such as books and educational websites. They **designed, planned, and created** a pamphlet about the customs, culture, food, and location of their tribe. Then, they **evaluated** their projects, using a rubric and **reflected** on their **attitude** and motivation throughout the unit. Some students also created soap carved totem poles, shadow boxes, and gave oral reports.



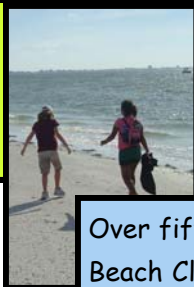
Top: Shadow Boxes
Above: Soap Carved Totem Poles



The IB Middle Years Programme has three fundamental concepts: holistic learning, intercultural awareness and communication. IBTV supports these concepts by showcasing all subjects, featuring a variety of cultures, and with strong communication skills on a daily news show.



International Beach Clean-Up IB Community & Service Project



Over fifty LXMS students joined people all over the world on International Beach Clean-Up Day. Our students picked up over 300 lbs. of trash over a half mile of Sanibel's beaches. Student volunteers were then treated to lunch at Schnapper's restaurant on Sanibel. Students reflected on their experience in journals. As one student wrote, "I think I did the world a favor and I feel great." **Community & Service** is an integral part of an IB education. Thank you, staff and students!



Peanut Lab Develops Thinkers



Thinker is an IB character trait. Thinkers engage in exercises that apply thinking skills critically & creatively to recognize problems and make informed decisions.

Physical Science students engaged in a peanut observation lab in order to develop measurement skills and observation of physical characteristics. Students investigated and measured a series of peanuts, collected data, and made predictions. They listed identifying features such as length, girth, mass, and color variations in each peanut. They even identified their favorite peanut. Finally, all peanuts were placed in a single box and the students had to use their data in order to prove which one was their "favorite peanut."



Visual Arts Students Combine Environmental Science & Cartooning for the Ft. Myers News-Press

Doug McGregor, *Ft. Myers News-Press* editorial cartoonist, and Toni Westland, J.N. Ding Darling Wildlife Park Ranger, taught Visual Arts students about the impact art has on environmental issues. Mr. Riemenschneider's 6th grade Visual Arts students are creating environmental cartoons for the *Ft. Myers News-Press*. This unit focuses on the IB Area of Interaction: Environments. An "IB Area of Interaction" is the lens through which to view the curriculum, and to provide a base for teachers to encourage student reflection of issues at hand.



Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write

your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished

writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally,

you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.



Organization



Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Your business tag line here.



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

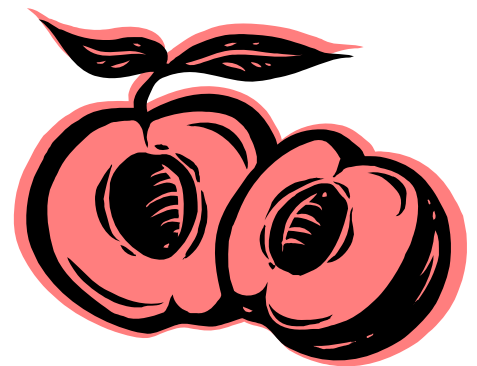
A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing

of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.